



WON

THE
COAST
OF

EMAAR'S SHINY DEVELOPMENT ON THE MEDITERRANEAN
COAST IS FAST BECOMING THE MOST GLAMOROUS AND
SOUGHT-AFTER DESTINATION IN EGYPT

DEERS



WHERE TO STAY

Egypt's North Coast is one of the most impressive coastlines in the Mediterranean. Its sands are golden and sugar soft and its crystalline waters are perfect for swimming and sailing. Here, on this glorious stretch of sun-soaked coastline, is where Emaar landscaped a luxurious tourism destination that changed Egypt's tourism landscape: Marassi.

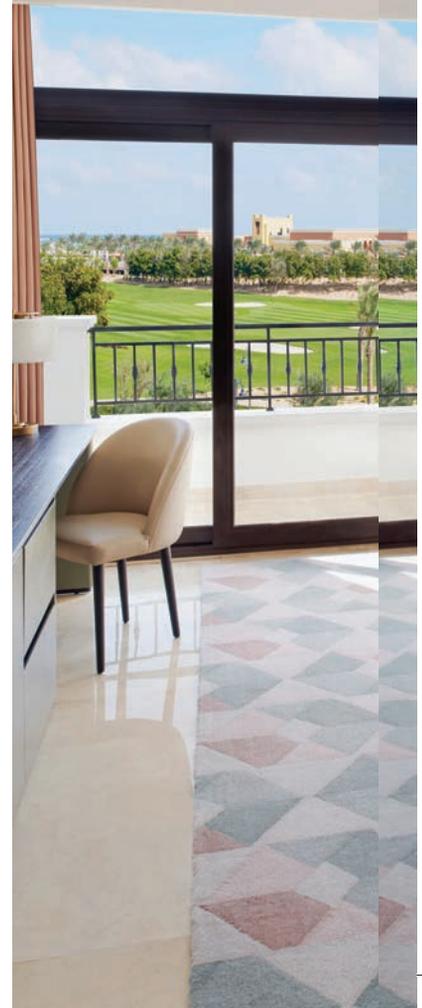
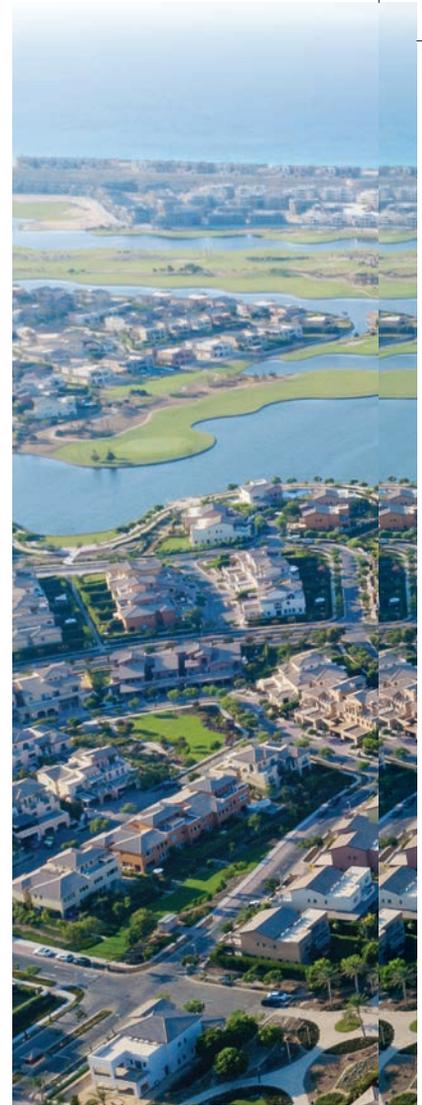
The first upscale international destination on the Egyptian Mediterranean, Marassi is already a world-class tourism, leisure and golfing holiday hotspot, located on one of the most famous stretches of beach in Egypt along Sidi Abdel Rahman Bay. The development itself is 6.5 million square metres, with 23 Mediterranean-inspired residential communities, 3,300 hotel keys, five beaches, a yacht club and an 18-hole golf course and a world-class marina peppered across the 6.5 kilometres of golden coastline.

Reside in style

Everything at Marassi centres on the stunning stretch of coastline, where five breath-taking beaches are lapped by the turquoise waters of Sidi Abdel Rahman Bay providing ample swimming and sailing opportunities. On land, a range of beautiful pools and swimmable lagoons are found throughout the communities, which span hotels, luxury villas, luxury retail shops and restaurants and bars.

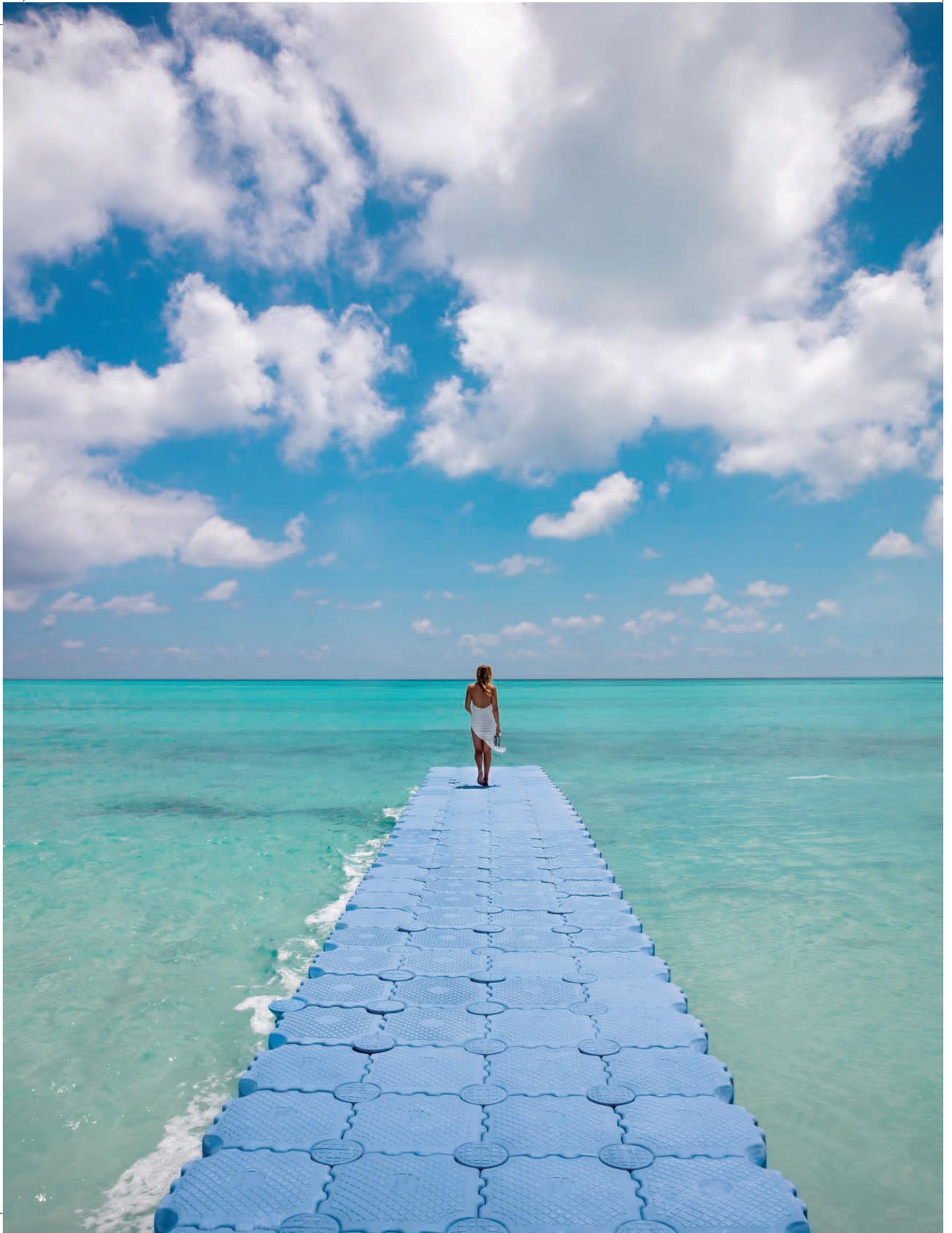
As the most luxurious and desirable development in the country's north coast, Marassi's elite residential community is inspired by Mediterranean living and is home to 23 unique, lavish residential villages. The villages each offer exquisite views over either the dazzling turquoise Mediterranean Sea, serene lagoons or swimming pools. Each exclusive community comes with its own unique design, along with signature views and bespoke architecture and all offer unrivalled elegance, privacy and tranquillity.

For visiting holidaymakers, Marassi is also home to 3,000 hotel keys and 13 international hotel brands, making it a truly accessible and enjoyable place for every type of traveller. The flagship, the legendary Al Alamein hotel, is an oasis of timeless serenity, taking guests back in time with classic architecture, a peaceful slick of private beach and magical views over Sidi



Facing page, clockwise from top left: Marassi's idyllic beachfront location; Marassi Golf Resort; The Address Marassi Golf Resort





Abdel Rahman Bay. For something more elegant and contemporary, there's The Address Marassi Golf Resort, boasting views over the renowned 18-hole golf course of Marassi golf resort. This, plus an array of services and facilities like elegant rooms, a spa and stunning swimming pools.

Those looking to enjoy a more boutique and design-led experience can check into the Blanca Hotel – the peak of modern hospitality with a trendy and high-octane vibe – or the Verdi hotel, swathed in earthy brown tones and surrounded by nature and verdant greenery – overlooking the lagoon and golf course. Surrounding the superlative marina, guests will find four signature hotels, including Emaar's own luxurious modern The Palace, lifestyle Vida hotel and the cosy and stylish Marina I and Marina II hotels. Hotels stretch down a long, palm-tree lined promenade dotted with renowned shops, high-end retail experiences and a wide range of enticing food and beverage options: including open-air cafes and vibrant nightlife.

The Marassi Marina also offers high-end, ultra-modern apartment living, perfect for couples and small families spanning both residents and tourists alike. Most look over the spectacular marina, with its gleaming yachts bobbing in the brilliant blue Mediterranean.

A luxury leisure experience

Marassi is one of the most unique and inviting destinations in the world, appealing to both those looking for a second (or full-time) home, and those wanting to enjoy their vacations. Along with leading hotels and superlative residential communities, it's also becoming one of Egypt's leading nightlife, dining and entertainment

destinations, home to vibrant restaurants and bars, live entertainment and hosting hedonistic parties on the golden sands by the light of the silvery moon. At the heart of the community is the Beach Clubhouse, a beach club home to restaurants, cafes, lounges, a swimming pool, leisure and social venues.



The Beach Clubhouse itself has its own stretch of gloriously golden sand, but there are plenty of other beaches, too. Elsewhere there's the relaxing Safi Beach, known for its calm waves, gentle breeze and crystal-clear waters, or North Beach, where dynamic waters promise thrill seekers exciting watersports experiences. Guests can jog along the sands and soak up the bubbling surf, kitesurf or simply enjoy diving into the exhilarating waves.

Endless adventures

Marassi is filled with opportunities for adventure, the perfect juxtaposition to languid days spent lolling on its golden sands. For lovers of sailing, and yacht owners themselves nowhere compares to Marassi Marina, one of the largest in the entire region.

Looking out over the sparkling Mediterranean and directly accessible from Crete, Cyprus and Turkey, drawing a jet-set international crowd, the Marassi Marina is equipped to accommodate super yachts with a berthing capacity of 267, a 200-slip to cater specifically to yacht owners of 12-155 meters and a stylish yacht club. One of the highlights of Marassi Marina is the stylish yacht club, a boaters' paradise by day and hedonists' by night, thanks to its vibrant, international social scene. Marassi's yacht club offers a world of ocean exploration. Visitors can set sail and dive into a marine wonderland rich in wildlife, or sail to the region's glorious nearby beaches, ancient ruins and into sorbet-hued sunsets.

The destination is also perfect for families, home to the largest waterpark in the Egyptian Mediterranean, where children and adults will delight in myriad slides, rides and swimming pools. Highlights include a lazy river and Egypt's first "FlowRider" water ride, along with dining and retail spots to elevate the experience. A sports centre also offers activities like paddle tennis and gokarting and is home to a digger hub and children's area.

While seemingly secluded, Marassi can be reached in just one hour and 40 minutes from Borg El Arab International Airport and is just a two-hour drive from Alexandria, making this strip of paradise accessible to travellers from all across the globe.

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